

R. J. REYNOLDS

TOBACCO COMPANY

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NOVEMBER 21, 1997

TO: ALL DIVISIONS WITH DB MART/DAIRY MART-- CHAIN ID# {2757-00-00,
2757-01-00, 2757-21-00}

RE: PRODUCT AVAILABILITY

LADIES AND GENTLEMEN

DB MART/ DAIRY MARTS WILL RECEIVE AN AUTOMATIC SHIPMENT OF WINSTON
ULTRA BOX, WINSTON ULTRA BOX 100, DORAL BOX 100 AND DORAL LT BOX 100,
TO ALL LOCATIONS {EXCLUDING FULL FRANCHISEE}.

THE PRODUCT WILL ARRIVE THE WEEK OF DECEMBER 8, 1997. PLEASE ENSURE
DISTRIBUTION IS RECORDED AND A FOLLOW -UP ORDER BOOK IS PLACED TO
ENSURE PRODUCT AVAILABILITY.

LISTED BELOW ARE THE ITEM CODE #'S FOR WINSTON. AS THE DORAL BOX 100
NUMBERS BECOME AVAILABLE, I WILL FORWARD.

WINSTON ULTRA LIGHT BOX 03142
WINSTON ULTRA LT BX 100 07823

SINCERELY

T.R. SCOTT
THERESA
ACCOUNT MANAGER

Sales		Retail	
1221	5	1222	21, 25
1222	1, 5, 6	1223	
1223		1228	
1224		1229	
1225		ROM	
1226		PC	80
1229		MC	PA
1240			
1244		ROM	ROM

JB

51846 2254